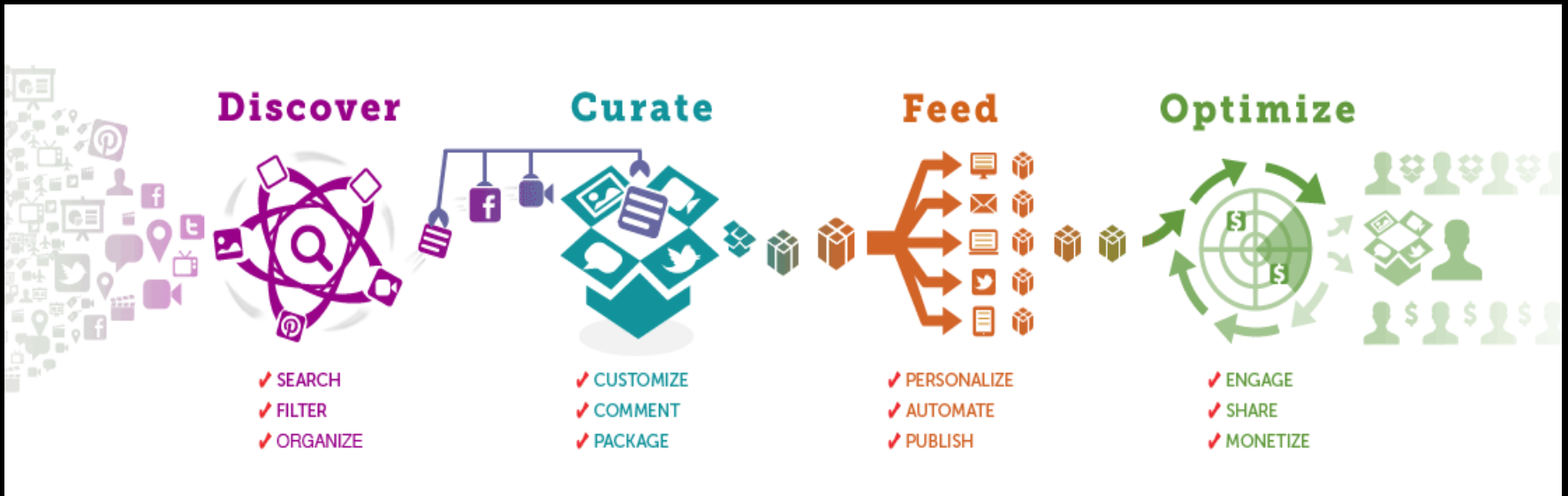


# Content Curation (parte seconda)

# Ottimizzare le sorgenti (1)



# Flussi e work flow



# Google Alert

The screenshot shows the Google Alert interface. At the top left is the Google logo. In the top right corner, there are two buttons: a square with the number '0' and a square with a plus sign and the text '+ Con'. Below the logo, the text 'Google Alert' is displayed in red. The main area is divided into two columns. The left column contains search settings: 'Query di ricerca:' with a text box containing 'content curation'; 'Tipo di risultato:' with a dropdown menu set to 'Tutto'; 'Frequenza:' with a dropdown menu set to 'Occasionale'; 'Quantità:' with a dropdown menu set to 'Tutti i risultati'; and 'Invia tramite:' with a dropdown menu set to 'Feed'. Below these settings are two buttons: a red button labeled 'CREA AVVISO' and a grey button labeled 'Gestisci i tuoi avvisi'. The right column is titled 'Avviso di Google Alert per oggi' and contains a list of search results. The first result is from 'Google Alert <googlealerts-noreply@google.com>'. Below it, a blue header indicates 'Web' and '5 nuovi risultati relativi a content curation'. The results list includes: 1. 'On journalism and content curation | Federico's blog' with a snippet about tailoring content for different audiences and a link to www.federicoguerrini.com. 2. 'Content Curation – slides 1/3 « Web e conoscenza' with a snippet about a presentation transcript and a link to webecoscienza.net. 3. 'Motion detection, usabilità e content curation | PioneroPionero' with a snippet about connecting concepts and a link to www.pionero.it. 4. 'content curation | Cristina Simone' with a snippet about social media trends and a link to www.cristinasimone.it. 5. 'Corso content curation slides 1 di 3' with a snippet about a presentation transcript and a link to www.slideshare.net.

Google

0 + Con

## Google Alert

Query di ricerca:

Tipo di risultato:

Frequenza:

Quantità:

Invia tramite:

**CREA AVVISO** Gestisci i tuoi avvisi

### Avviso di Google Alert per oggi

Da: Google Alert <googlealerts-noreply@google.com>

**Web** 5 nuovi risultati relativi a **content curation**

[On journalism and content curation | Federico's blog](#)  
What still seems to lack, is tailoring the same **content** in different ways for different audiences. But I bet in 2013 we'll start to see some of it too...  
[www.federicoguerrini.com/.../on-journalism-and-content-curat...](http://www.federicoguerrini.com/.../on-journalism-and-content-curat...)

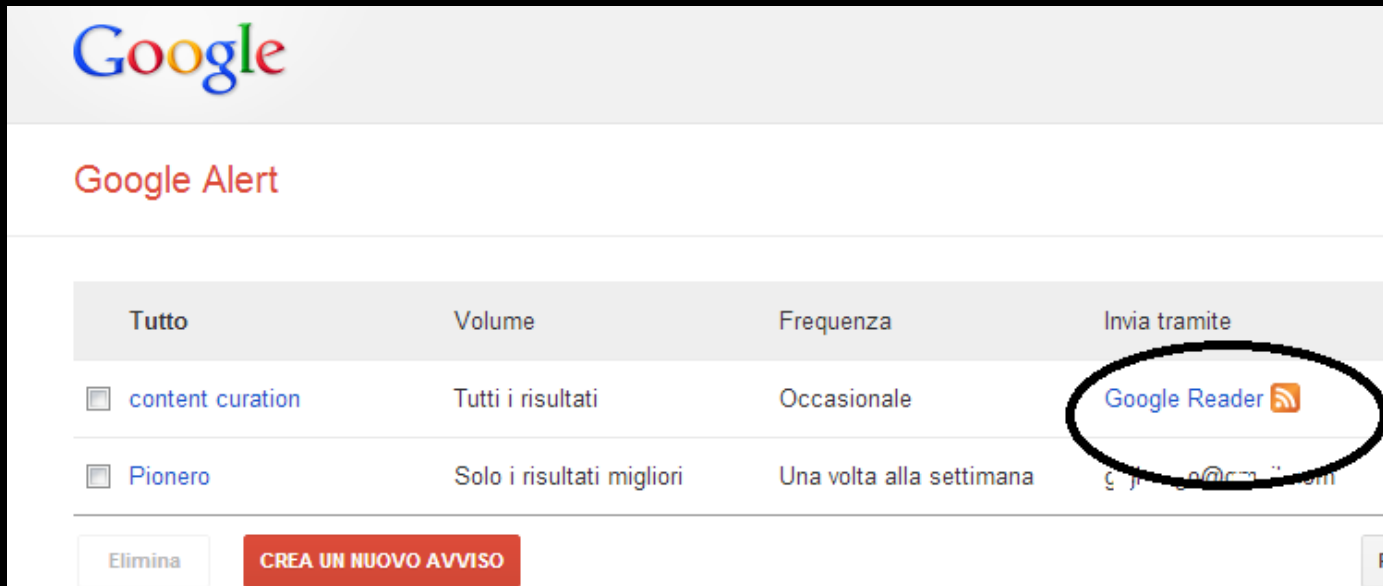
[Content Curation – slides 1/3 « Web e conoscenza](#)  
I due post che ho pubblicato sulla **Content Curation** alcune settimane fa, mi son serviti come introduzione a un tema che sto trattando per alcune consulenze e ...  
[webecoscienza.net/2013/01/15/content-curation-slides-13/](http://webecoscienza.net/2013/01/15/content-curation-slides-13/)

[Motion detection, usabilità e content curation | PioneroPionero](#)  
Ora, magari sarò esagerato, ma collegando quello che dice Gigi con quello che ha già scritto sulla **Content Curation** (unito agli altri ottimi contributi) ho ...  
[www.pionero.it/motion-detection-usabilita-e-content-curation/](http://www.pionero.it/motion-detection-usabilita-e-content-curation/)



[content curation | Cristina Simone](#)  
Gli ultimi trend in ambito Social Media ci confermano una sempre maggiore importanza del visual **content**. Facebook, come sempre, è stato il precursore di ...  
[www.cristinasimone.it/tag/content-curation/](http://www.cristinasimone.it/tag/content-curation/)

[Corso content curation slides 1 di 3](#)  
Corso **content curation** slides 1 di 3 Presentation Transcript. **Content Curation** ( parte prima); Cos'è?È un processo utile a identificare, selezionare e condividere ...  
[www.slideshare.net/gigicogo/corso-ntent-curation-slides-1-di-3](http://www.slideshare.net/gigicogo/corso-ntent-curation-slides-1-di-3)

# Google alert



The screenshot shows the Google Alerts interface. At the top left is the Google logo. Below it is the text 'Google Alert'. A table lists two alerts:

| Tutto                                     | Volume                    | Frequenza                | Invia tramite   |
|---|---------------------------|--------------------------|---|
| <input type="checkbox"/> content curation | Tutti i risultati         | Occasionale              | <a href="#">Google Reader</a>  |
| <input type="checkbox"/> Pionero          | Solo i risultati migliori | Una volta alla settimana | <a href="#">...</a>            |

At the bottom, there are buttons for 'Elimina' and 'CREA UN NUOVO AVVISO'. The 'Google Reader' option in the first row is circled in black.

# Dlvr.it

You publish. We deliver.

Deliveries Stats Post Widgets Settings

Routes Sources ⚠ Destinations

+ Add Route

Search Routes search

page: 1

Click here to name your route

Sources + add

route to

Destinations + add

Google Alert - content curation


No destinations. Go ahead and add one!

route settings

The image shows a screenshot of the Dlvr.it web application interface. At the top, there's a navigation bar with tabs for 'Deliveries', 'Stats', 'Post', 'Widgets', and 'Settings'. Below this, there's a sub-navigation bar with 'Routes', 'Sources', and 'Destinations' (the latter has a warning icon). A search bar for 'Search Routes' and a '+ Add Route' button are also present. The main content area is titled 'Click here to name your route' and contains two main sections: 'Sources' and 'Destinations'. The 'Sources' section has a '+ add' button and currently lists 'Google Alert - content curation'. The 'Destinations' section has a '+ add' button and a message that says 'No destinations. Go ahead and add one!'. A 'route to' arrow points from the Sources section to the Destinations section. At the bottom left, there's a 'route settings' button.

# Dlvr.it

Source Editor

 Google Alert - content curation


---

**Feed Details** | **Feed Update** | **Item Text** | **Filters** | **Scheduling** | **Location** | **Advanced**

**Choose which fields dlvr.it will use for filtering:**

Title  Body Content  Categories  Author  Link (unshortened URL)

**Filter behavior: [?]**

Match sequence anywhere 

**Posted items must contain all the terms**

Separate terms using a comma.

**Posted items must contain any of the terms**

Separate terms using a comma.

**Ignore items that contain any of the terms**

Separate terms using a comma.

cancel **save source**

# Dlvr.it

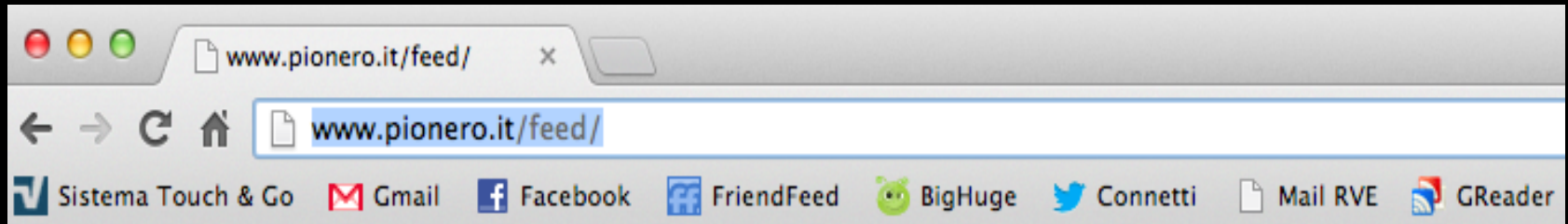
<http://feeds.dlvr.it/82c91145293d487fa1085bdb6e0e8315.xml>



# Ottimizzare le sorgenti (2)



# Feed Rss



## **This page contains the following errors:**

error on line 2 at column 6: XML declaration allowed only at the start of the document

**Below is a rendering of the page up to the first error.**

# Feedburner

Pionero

Google feedburner

  [Edit Feed Details...](#) | [Delete Feed...](#) | [Transfer Feed...](#)

**You should not change "Original Feed"** unless you move your original feed to a new domain or a new location on your existing server. Also, changing "Feed Address" will require you to update your feed subscribers with your new address; the previous feed address will no longer work.

**Feed Title:**  (Helps you identify your feed)

**Original Feed:**  (Feed published on your site)

**Feed Address:**  (Your FeedBurner feed)

**Save Feed Details** or [cancel and do not make these changes](#)

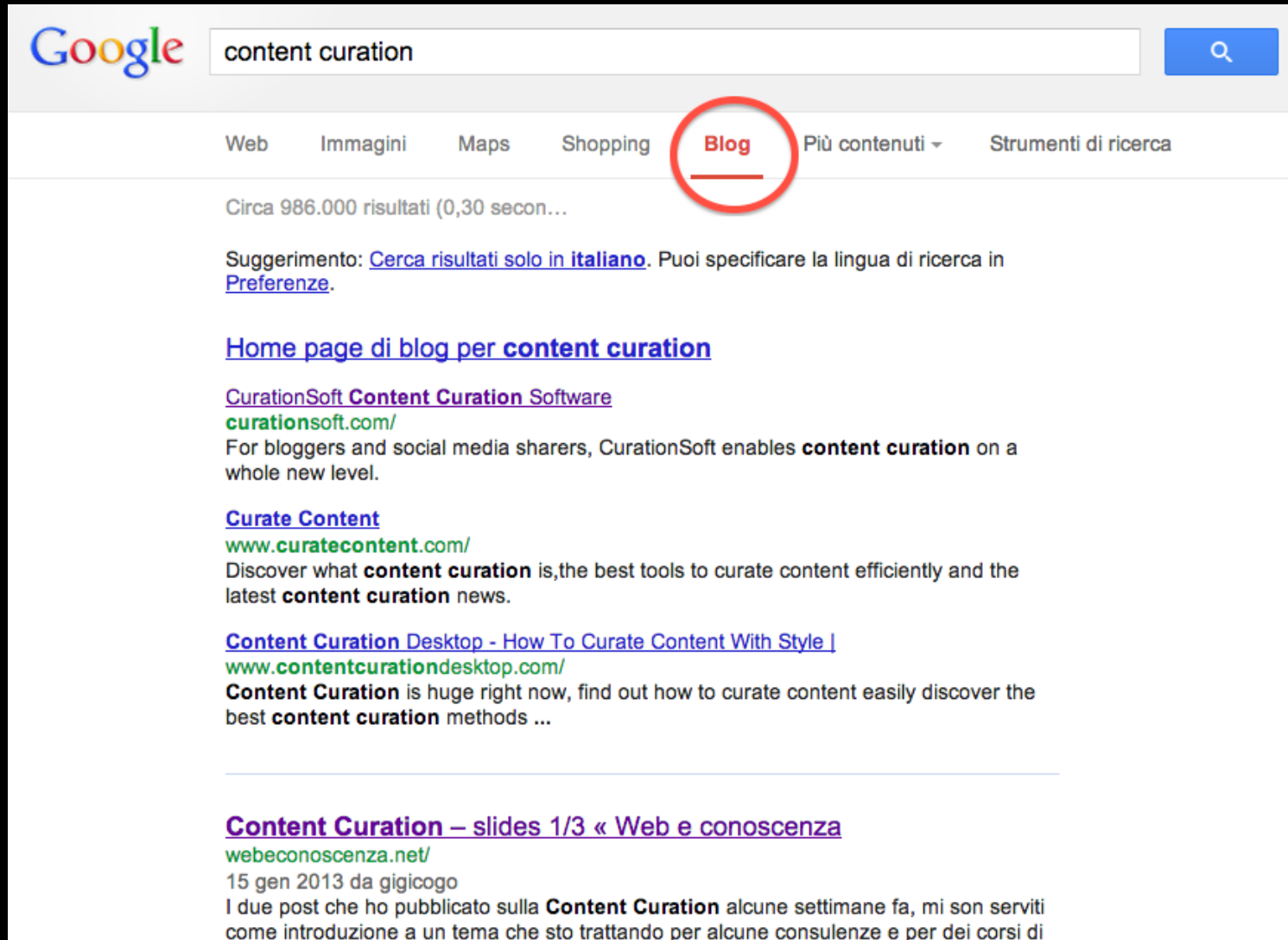
# Feedburner

<http://feeds.feedburner.com/pioneroIT>

# Ottimizzare le sorgenti (3)

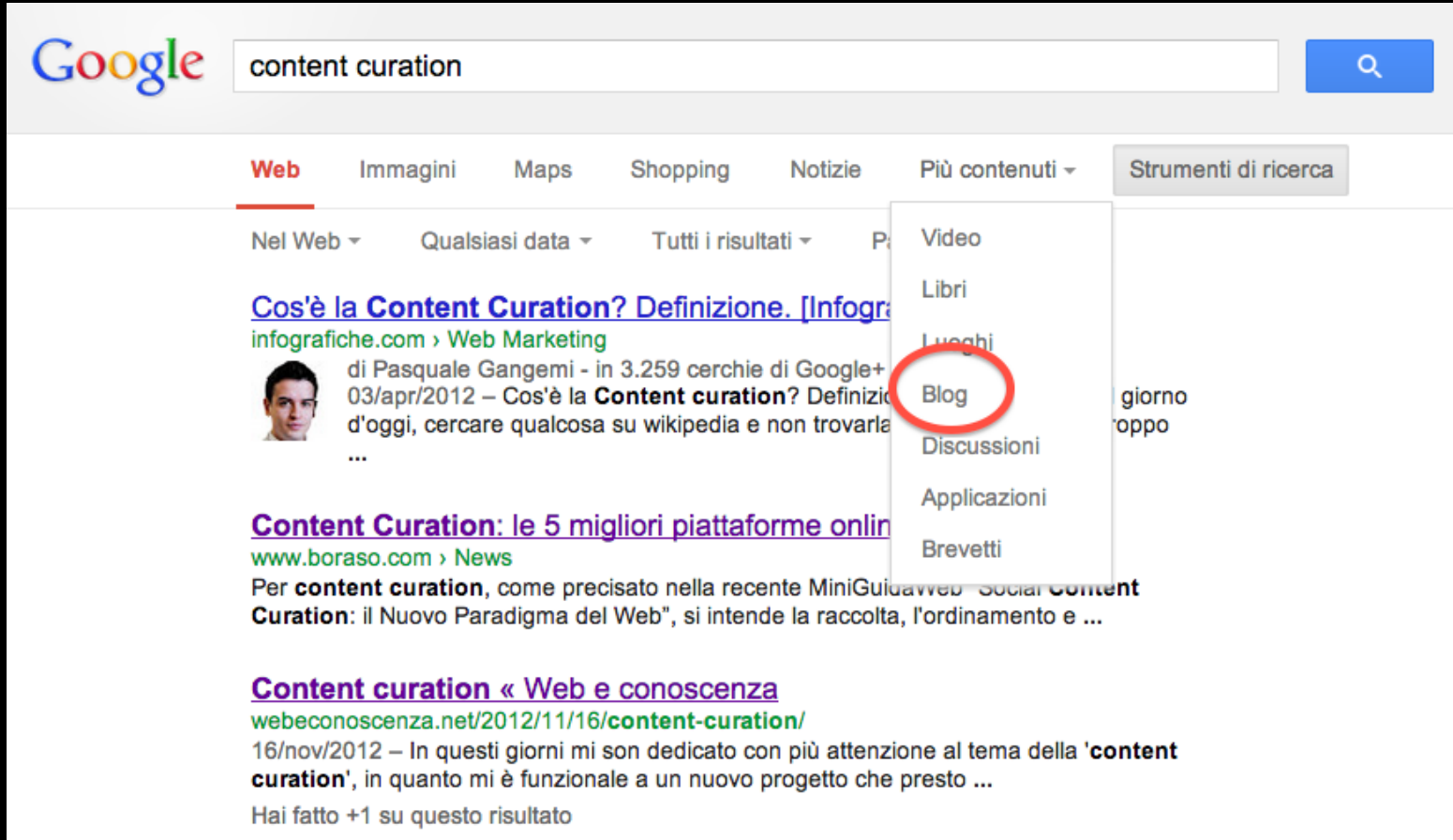


# Google Blog search



The image shows a Google search interface. At the top left is the Google logo. To its right is a search bar containing the text "content curation". A blue search button with a magnifying glass icon is on the far right of the search bar. Below the search bar is a navigation menu with several options: "Web", "Immagini", "Maps", "Shopping", "Blog", "Più contenuti", and "Strumenti di ricerca". The "Blog" option is highlighted with a red circle and a red underline. Below the navigation menu, the search results are displayed. The first result is "Circa 986.000 risultati (0,30 secon...". Below this is a suggestion: "Suggerimento: [Cerca risultati solo in italiano](#). Puoi specificare la lingua di ricerca in [Preferenze](#)." The second result is a blue link: "[Home page di blog per content curation](#)". Below this is a purple link: "[CurationSoft Content Curation Software](#)" followed by the URL "[curationsoft.com/](#)". The text below the URL reads: "For bloggers and social media sharers, CurationSoft enables **content curation** on a whole new level." The third result is a blue link: "[Curate Content](#)" followed by the URL "[www.curatecontent.com/](#)". The text below the URL reads: "Discover what **content curation** is, the best tools to curate content efficiently and the latest **content curation** news." The fourth result is a blue link: "[Content Curation Desktop - How To Curate Content With Style |](#)" followed by the URL "[www.contentcurationdesktop.com/](#)". The text below the URL reads: "**Content Curation** is huge right now, find out how to curate content easily discover the best **content curation** methods ...". The fifth result is a purple link: "[Content Curation – slides 1/3 « Web e conoscenza](#)" followed by the URL "[webconoscenza.net/](#)". The text below the URL reads: "15 gen 2013 da gigicogo" and "I due post che ho pubblicato sulla **Content Curation** alcune settimane fa, mi son serviti come introduzione a un tema che sto trattando per alcune consulenze e per dei corsi di".

# Google Blog search



The image shows a Google search interface for the query "content curation". The search bar at the top contains the text "content curation" and a blue search button. Below the search bar, navigation tabs include "Web", "Immagini", "Maps", "Shopping", "Notizie", "Più contenuti", and "Strumenti di ricerca". A dropdown menu is open over the search results, listing various content types: "Video", "Libri", "Luoghi", "Blog" (highlighted with a red circle), "Discussioni", "Applicazioni", and "Brevetti".

The search results display several entries:

- Cos'è la Content Curation? Definizione. [Infografica]**  
infografiche.com > Web Marketing  
di Pasquale Gangemi - in 3.259 cerchie di Google+  
03/apr/2012 – Cos'è la **Content curation**? Definizione  
d'oggi, cercare qualcosa su wikipedia e non trovarla  
...
- Content Curation: le 5 migliori piattaforme online**  
www.boraso.com > News  
Per **content curation**, come precisato nella recente MiniGuida **web Social Content Curation: il Nuovo Paradigma del Web**", si intende la raccolta, l'ordinamento e ...
- Content curation « Web e conoscenza**  
webconoscenza.net/2012/11/16/content-curation/  
16/nov/2012 – In questi giorni mi sono dedicato con più attenzione al tema della '**content curation**', in quanto mi è funzionale a un nuovo progetto che presto ...  
Hai fatto +1 su questo risultato

# Google blog search

## [Be Discovered in 2013 via \*\*Content Curation\*\* and the Interest ...](#)

[blog.scoop.it/en/](#) - Traduci questa pagina

30 dic 2012 da Ally

My name is Ally Greer. I'm a marketer with expertise in **content** marketing and **curation**. You've probably never heard of me...With over 500 million users on Twitter, 175 million on LinkedIn, and over a billion on Facebook, you ...

[Altri risultati in Scoopit Blog](#)

Tieniti aggiornato su questi risultati:

- [Crea un avviso email per \*\*content curation\*\*](#)
- [Iscriviti a un feed di ricerca su blog per \*\*content curation\*\* in Google Reader](#)
- [Atom | \*\*RSS\*\*](#)



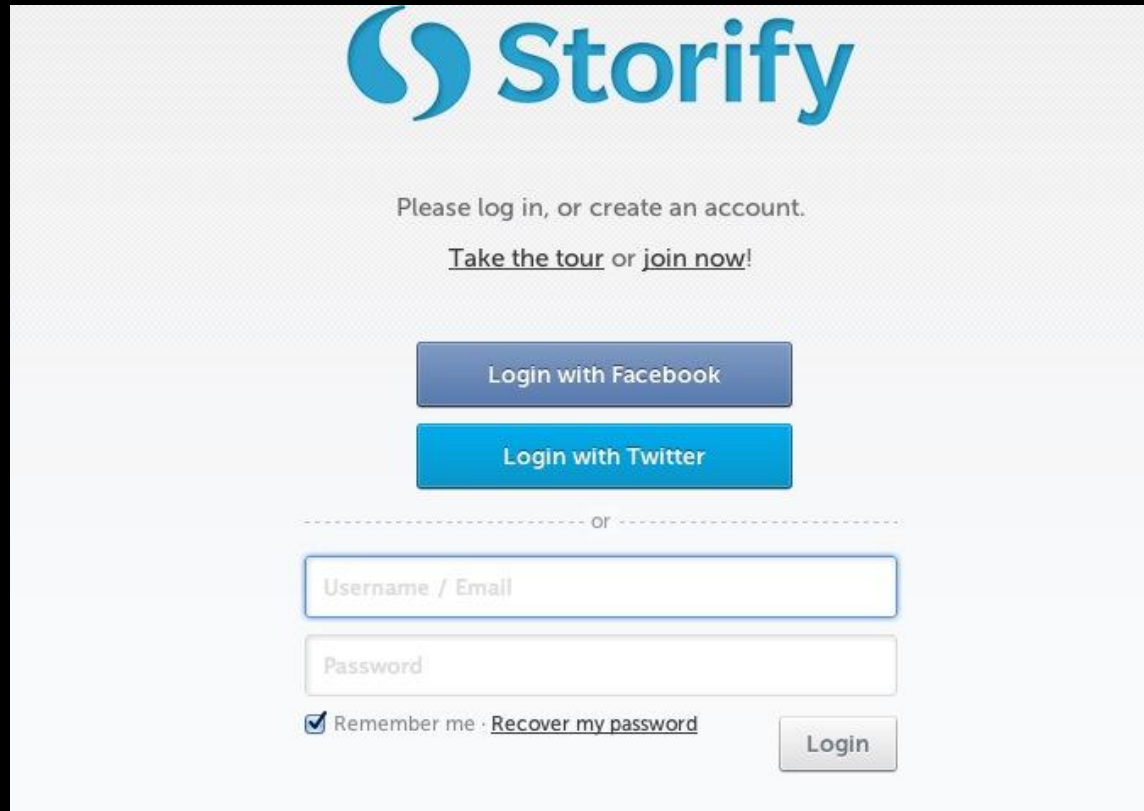
# Rss output

<https://www.google.com/search?q=content+curration&hl=it&tbm=blg&output=rss>

# Curare con Storify



# Curare con Storify



The image shows the login page for Storify. At the top is the Storify logo, which consists of a blue circular icon with a white swirl and the word "Storify" in a blue sans-serif font. Below the logo, the text "Please log in, or create an account." is centered. Underneath that, there are two links: "[Take the tour](#)" and "[or join now!](#)".

There are two social login buttons: a blue button with white text that says "Login with Facebook" and a darker blue button with white text that says "Login with Twitter".

Below these buttons is a dashed line with the word "or" in the center. Underneath the dashed line are two input fields: the first is labeled "Username / Email" and the second is labeled "Password".

Below the password field, there is a checked checkbox followed by the text "Remember me" and a link "[Recover my password](#)". To the right of these elements is a grey button with the text "Login".

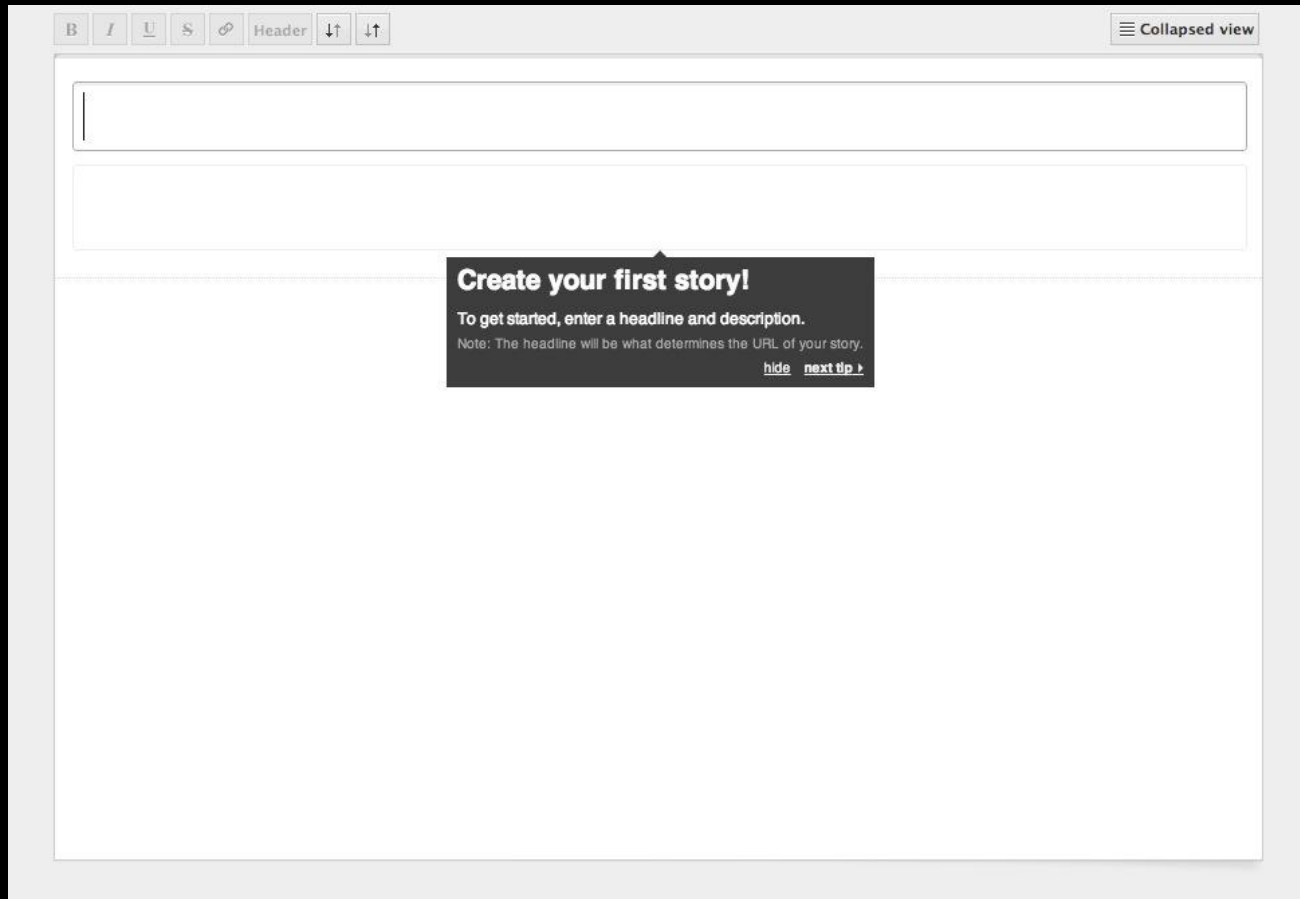
La scelta: social connection o profilo dedicato

# Curare con Storify

The screenshot displays the Storify website interface. At the top, the Storify logo is on the left, and a 'Create Story' button and a dropdown menu labeled 'webeconoscenza' are on the right. Below this is a blue header with the text 'nemo', 'dorner', 'fashion week', and a Twitter icon. A search bar with the placeholder text 'Find the best of social media...' is centered below the header. Underneath the search bar, there are logos for 'Stories from' including abc NEWS, CNN Report, The Washington Post, theguardian, and cbcnews. The main content area features a grid of story cards. The top row includes three cards: 'Dogs love Nemo' by antderosa (288 views), 'Winter Storm Nemo: The Aftermath' by thedailybeast (24,231 views), and 'Bad Beyonce pics become a meme' by jeffeider (109,563 views). The bottom row includes four cards: 'Little Black Suit #VictoriaBeckham via the lovely @nasebs #nyfw #teamfwp #fwpress #aw2013' (with a sub-card for 'Mercedes-Benz Fashion Week F/W 2013-14'), 'Ready!! #davidbeckham #beckham #david #becks #victoriabeckham #fashion #show #nyfw #nyc #ny #db #celebrity #cool #beckhaminnewyork' (with a sub-card for 'Mercedes-Benz Fashion Week F/W 2013-14'), and 'Untitled Album | Facebook' (with a sub-card for 'learning journal LAURALEWISPAUL'). Each card shows a thumbnail image, the author's name, view count, and social media interaction icons (Share, Like, Comment).

Stile 'bacheca' o 'pinterestizzazione'?

# Curare con Storify



La descrizione determina la 'url assoluta'

# Curare con Storify

13

Collapsed view

Media webeconoscenza

Search Images Timeline User List Favorites

Q veneziadigitale

Links  Retweets Near... within: 10km

9 results. Drag and drop the best ones or [add them all](#).

**A3 News**  
I added a video to a @YouTube playlist [http://youtu.be/HOKWk4lf\\_YE?a](http://youtu.be/HOKWk4lf_YE?a)  
DIGITALE, PROMOSSO IN FRIULI VENEZIA GIULIA  
VEN, FEB 08 2013 20:35:28

**FP Fondazione Pellicani**  
RT @andreamartella: Alla @FgPellicani si discute di crescita 2.0 StartUp e altro #Venezia digitale  
MER, FEB 06 2013 18:06:25

La scelta del media da filtrare

# Curare con Storify

## Share & notify

*Share*  
It's time to spread the word 67

Venziadigitale <http://sfy.co/gEoM> #storify #veneziadigitale #occupazione

Twitter Facebook

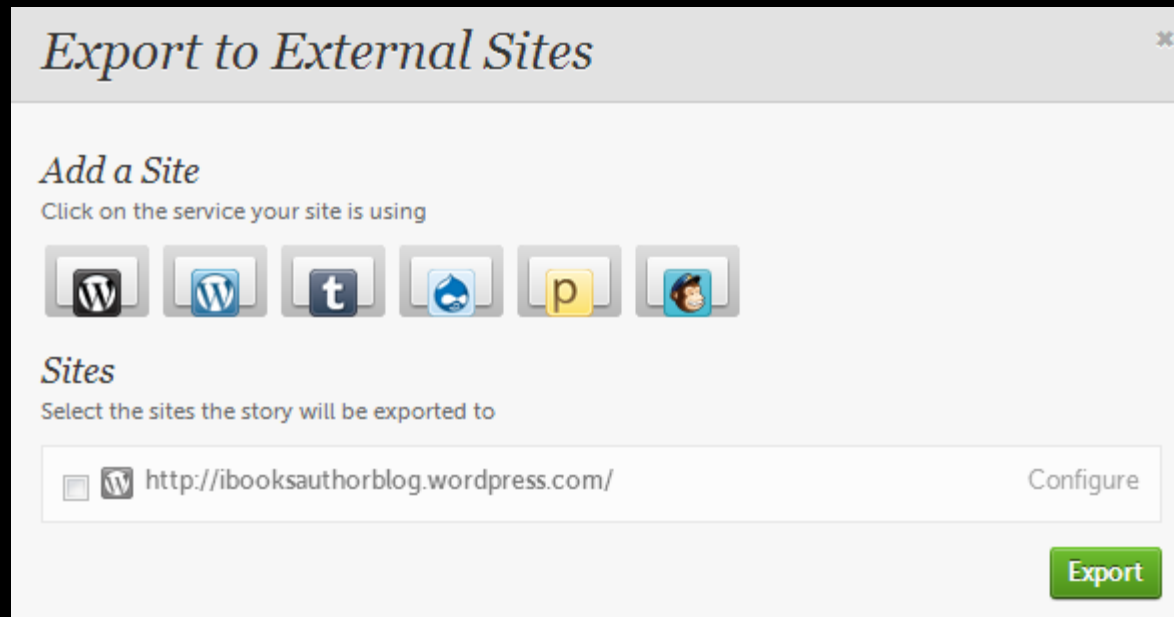
*Notify*  
Tell people that their voices were heard, help your story go viral 47

You've been quoted in my #Storify story "Venziadigitale" <http://sfy.co/gEoM>

Skip [Publicize](#)

Condividere e notificare

# Curare con Storify



Esportare il nostro lavoro e pubblicizzarlo



# Curare con Storify



Condividi o incorpora velocemente

# Curare con Storify

The screenshot shows the Storify dashboard for the user Gianluigi Cogo. At the top, there is a search bar with the text "Find the best of social media" and a "Create Story" button. The user's profile is displayed with a grid of social media icons, a profile picture, and the name "Gianluigi Cogo" with the handle "webeconoscenza". Below the profile, there are statistics: "5 stories", "58 followers", and "42 following". A location pin icon is followed by the text "ÚT: 45.506396.12.267366" and the phrase "Più che storie, direi raccolte". Below this, there are links for the user's website, Twitter handle, and Facebook profile. The "Latest stories" section is visible, showing three story cards. Each card has a "Delete" and "Edit" option, a checkmark, a profile picture, the name "webeconoscenza", the handle "Gianluigi Cogo", a view count, a title, and a "Share" button with a heart and comment icon. The first story is titled "Veneziadigitale" with 10 views and is from 16 hours ago. The second is "OpendatadayIT" with 128 views and is from 2 months ago. The third is "Homer project" with 23 views and is from 3 months ago.

Storify

Find the best of social media

Create Story

webeconoscenza

Gianluigi Cogo webeconoscenza

5 stories 58 followers 42 following

ÚT: 45.506396.12.267366 Più che storie, direi raccolte

<http://storify.com/webeconoscenza>

@webeconoscenza

Gianluigi Cogo

Latest stories [View all](#)

webeconoscenza Gianluigi Cogo 10 views

Veneziadigitale

Share 16 hours ago

webeconoscenza Gianluigi Cogo 128 views

OpendatadayIT

Share 2 2 months ago

webeconoscenza Gianluigi Cogo 23 views

Homer project

Share 3 months ago

La dashboard personale



Fine seconda parte

@webeconoscenza