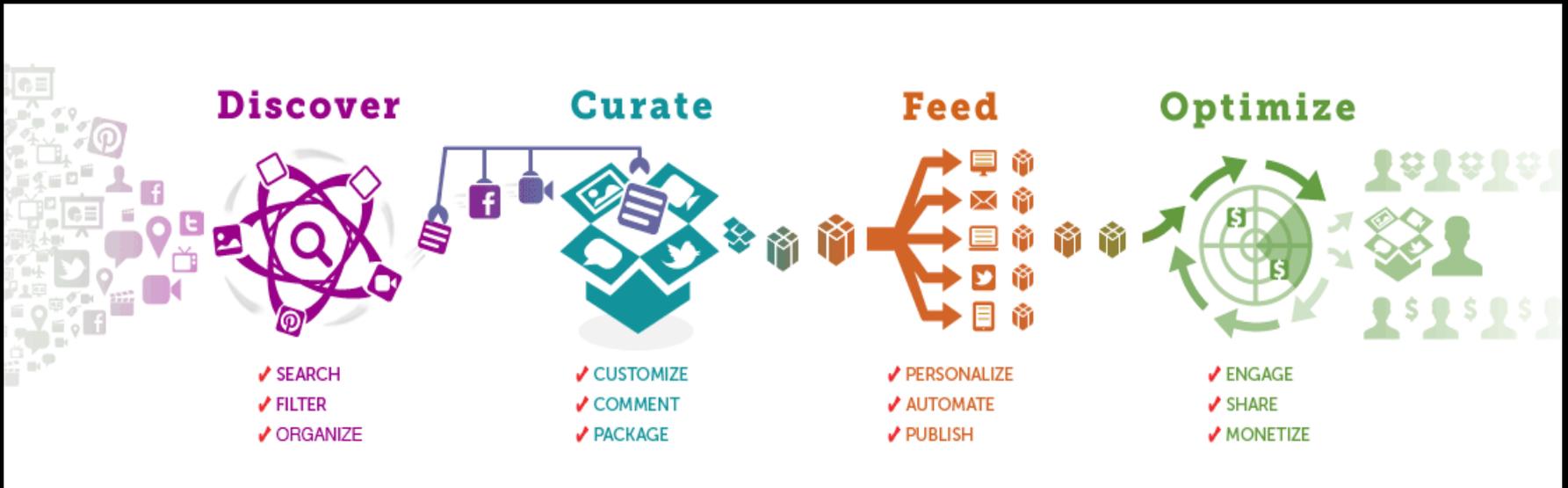


Content Curation (parte seconda)

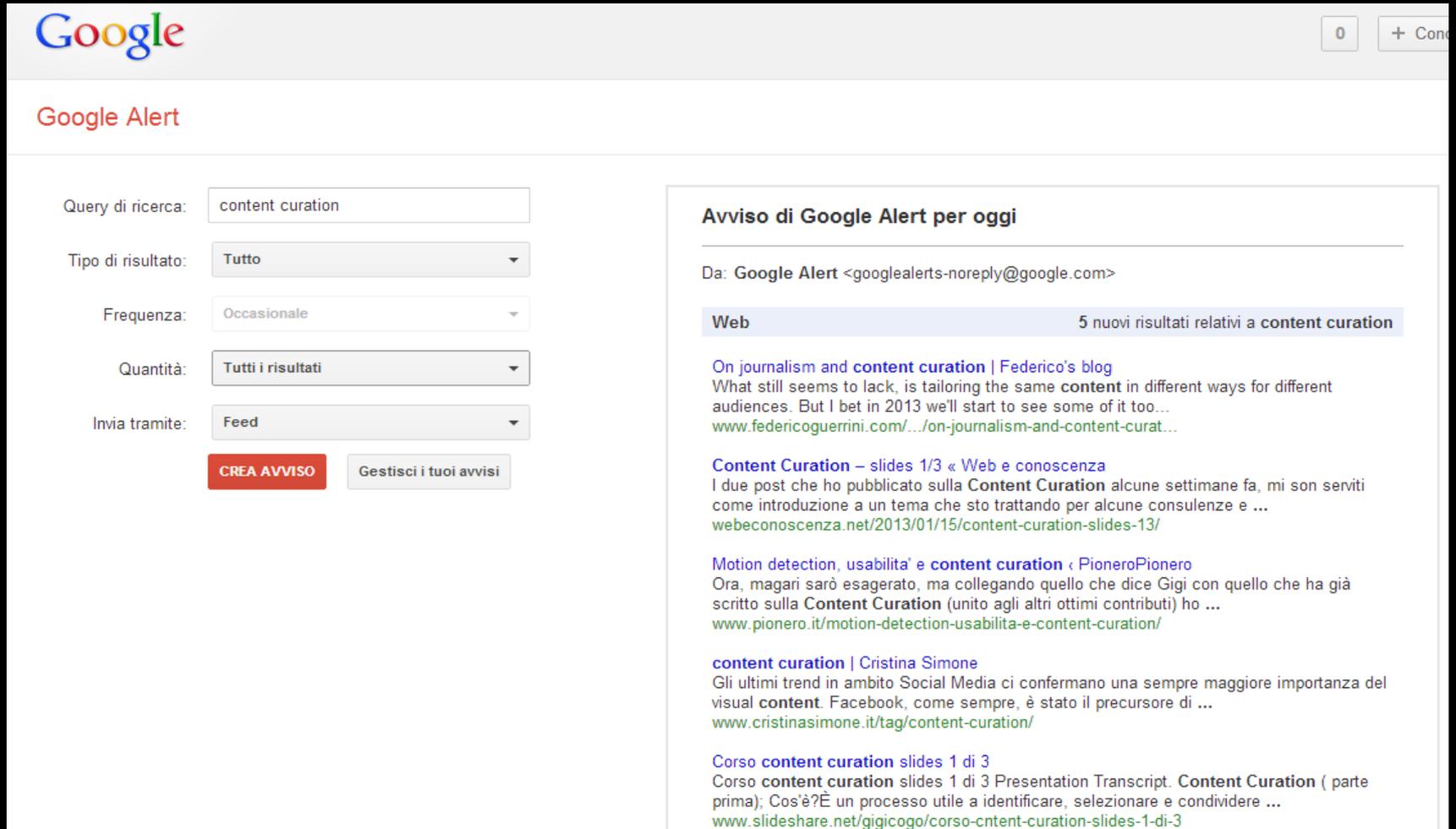
Ottimizzare le sorgenti (1)



Flussi e work flow



Google Alert



The image shows a screenshot of the Google Alert interface. At the top left is the Google logo. In the top right corner, there are two buttons: one with the number '0' and another with a plus sign and the text '+ Con'. Below the logo, the text 'Google Alert' is displayed in red. The main area is divided into two columns. The left column contains search settings: 'Query di ricerca:' with a text box containing 'content curation'; 'Tipo di risultato:' with a dropdown menu set to 'Tutto'; 'Frequenza:' with a dropdown menu set to 'Occasionale'; 'Quantità:' with a dropdown menu set to 'Tutti i risultati'; and 'Invia tramite:' with a dropdown menu set to 'Feed'. Below these settings are two buttons: a red button labeled 'CREA AVVISO' and a grey button labeled 'Gestisci i tuoi avvisi'. The right column is titled 'Avviso di Google Alert per oggi' and contains a list of search results. The first result is from 'Google Alert <googlealerts-noreply@google.com>'. Below it, a header indicates 'Web' and '5 nuovi risultati relativi a content curation'. The results include links to various articles and presentations, such as 'On journalism and content curation | Federico's blog', 'Content Curation - slides 1/3 « Web e conoscenza', 'Motion detection, usabilità e content curation | PioneroPionero', 'content curation | Cristina Simone', and 'Corso content curation slides 1 di 3'.

Google

0 + Con

Google Alert

Query di ricerca:

Tipo di risultato:

Frequenza:

Quantità:

Invia tramite:

CREA AVVISO Gestisci i tuoi avvisi

Avviso di Google Alert per oggi

Da: Google Alert <googlealerts-noreply@google.com>

Web 5 nuovi risultati relativi a **content curation**

[On journalism and content curation | Federico's blog](#)
What still seems to lack, is tailoring the same **content** in different ways for different audiences. But I bet in 2013 we'll start to see some of it too...
www.federicoguerrini.com/.../on-journalism-and-content-curat...

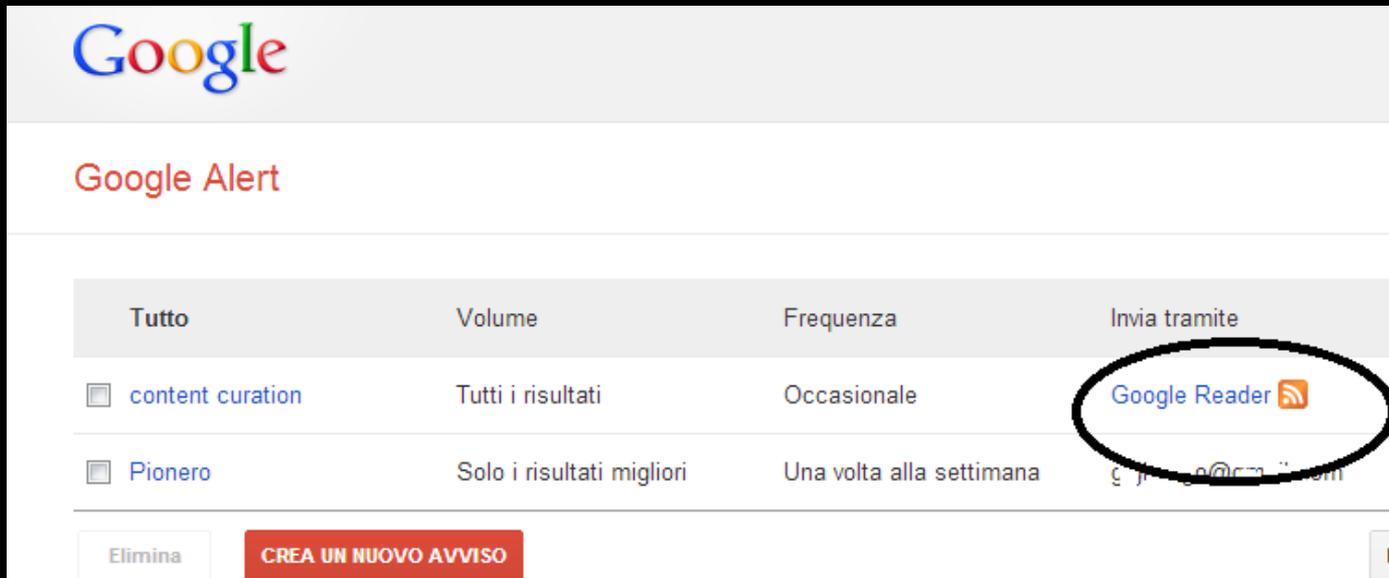
[Content Curation - slides 1/3 « Web e conoscenza](#)
I due post che ho pubblicato sulla **Content Curation** alcune settimane fa, mi son serviti come introduzione a un tema che sto trattando per alcune consulenze e ...
webconoscenza.net/2013/01/15/content-curation-slides-13/

[Motion detection, usabilità e content curation | PioneroPionero](#)
Ora, magari sarò esagerato, ma collegando quello che dice Gigi con quello che ha già scritto sulla **Content Curation** (unito agli altri ottimi contributi) ho ...
www.pionero.it/motion-detection-usabilita-e-content-curation/

[content curation | Cristina Simone](#)
Gli ultimi trend in ambito Social Media ci confermano una sempre maggiore importanza del visual **content**. Facebook, come sempre, è stato il precursore di ...
www.cristinasimone.it/tag/content-curation/

[Corso content curation slides 1 di 3](#)
Corso **content curation** slides 1 di 3 Presentation Transcript. **Content Curation** (parte prima); Cos'è?È un processo utile a identificare, selezionare e condividere ...
www.slideshare.net/gigicogo/corso-content-curation-slides-1-di-3

Google alert



The screenshot shows the Google Alerts interface. At the top left is the Google logo. Below it, the text 'Google Alert' is displayed in red. A table lists two alerts:

Tutto	Volume	Frequenza	Invia tramite
<input type="checkbox"/> content curation	Tutti i risultati	Occasionale	Google Reader 
<input type="checkbox"/> Pionero	Solo i risultati migliori	Una volta alla settimana	... 

At the bottom of the interface, there are two buttons: 'Elimina' and 'CREA UN NUOVO AVVISO' (highlighted in red). A partial 'Pa' button is visible on the right edge.

Dlvr.it

You publish. We deliver.

Deliveries Stats Post Widgets Settings

Routes Sources ⚠ Destinations

+ Add Route

Search Routes search

page: 1

Click here to name your route

Sources + add

Google Alert - content curation <<

route to

Destinations + add

No destinations. Go ahead and add one!

route settings

The image shows a screenshot of the Dlvr.it web application interface. At the top, there's a navigation bar with tabs for 'Deliveries', 'Stats', 'Post', 'Widgets', and 'Settings'. Below this, there's a sub-navigation bar with 'Routes', 'Sources', and 'Destinations' (the latter has a warning icon). A '+ Add Route' button is on the left, and a search bar with 'Search Routes' and a 'search' button is on the right. The main content area is titled 'Click here to name your route' and contains two main sections: 'Sources' and 'Destinations'. The 'Sources' section has a '+ add' button and lists 'Google Alert - content curation' with a double-left arrow icon. A 'route to' arrow points from the 'Sources' section to the 'Destinations' section. The 'Destinations' section has a '+ add' button and a message: 'No destinations. Go ahead and add one!'. At the bottom left, there's a 'route settings' button.

Dlvr.it

Source Editor

 Google Alert - content curation

Feed Details

Feed Update

Item Text

Filters

Scheduling

Location

Advanced

Choose which fields dlvr.it will use for filtering:

Title Body Content Categories Author Link (unshortened URL)

Filter behavior: [\[?\]](#)

Match sequence anywhere 

Posted items must contain all the terms

Separate terms using a comma.

Posted items must contain any of the terms

Separate terms using a comma.

Ignore items that contain any of the terms

gianluigi cogo|

Separate terms using a comma.

cancel

save source

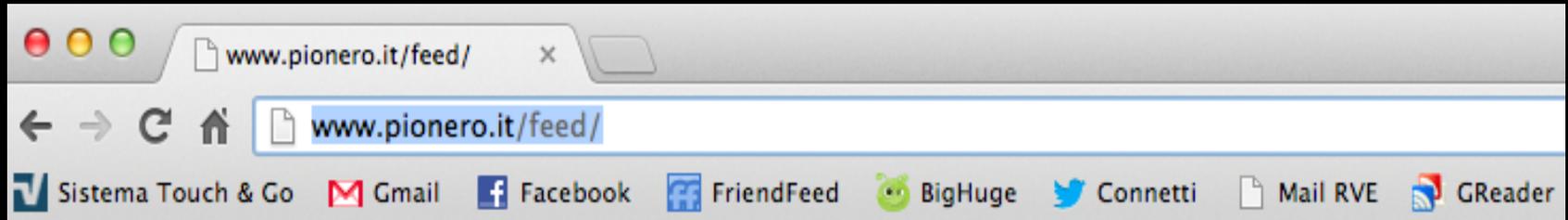
Dlvr.it

<http://feeds.dlvr.it/82c91145293d487fa1085bdb6e0e8315.xml>

Ottimizzare le sorgenti (2)



Feed Rss



This page contains the following errors:

error on line 2 at column 6: XML declaration allowed only at the start of the document

Below is a rendering of the page up to the first error.

Feedburner

Pionero

Google feedburner

  [Edit Feed Details...](#) | [Delete Feed...](#) | [Transfer Feed...](#)

You should not change "Original Feed" unless you move your original feed to a new domain or a new location on your existing server. Also, changing "Feed Address" will require you to update your feed subscribers with your new address; the previous feed address will no longer work.

Feed Title: (Helps you identify your feed)

Original Feed: (Feed published on your site)

Feed Address: (Your FeedBurner feed)

Save Feed Details or [cancel and do not make these changes](#)

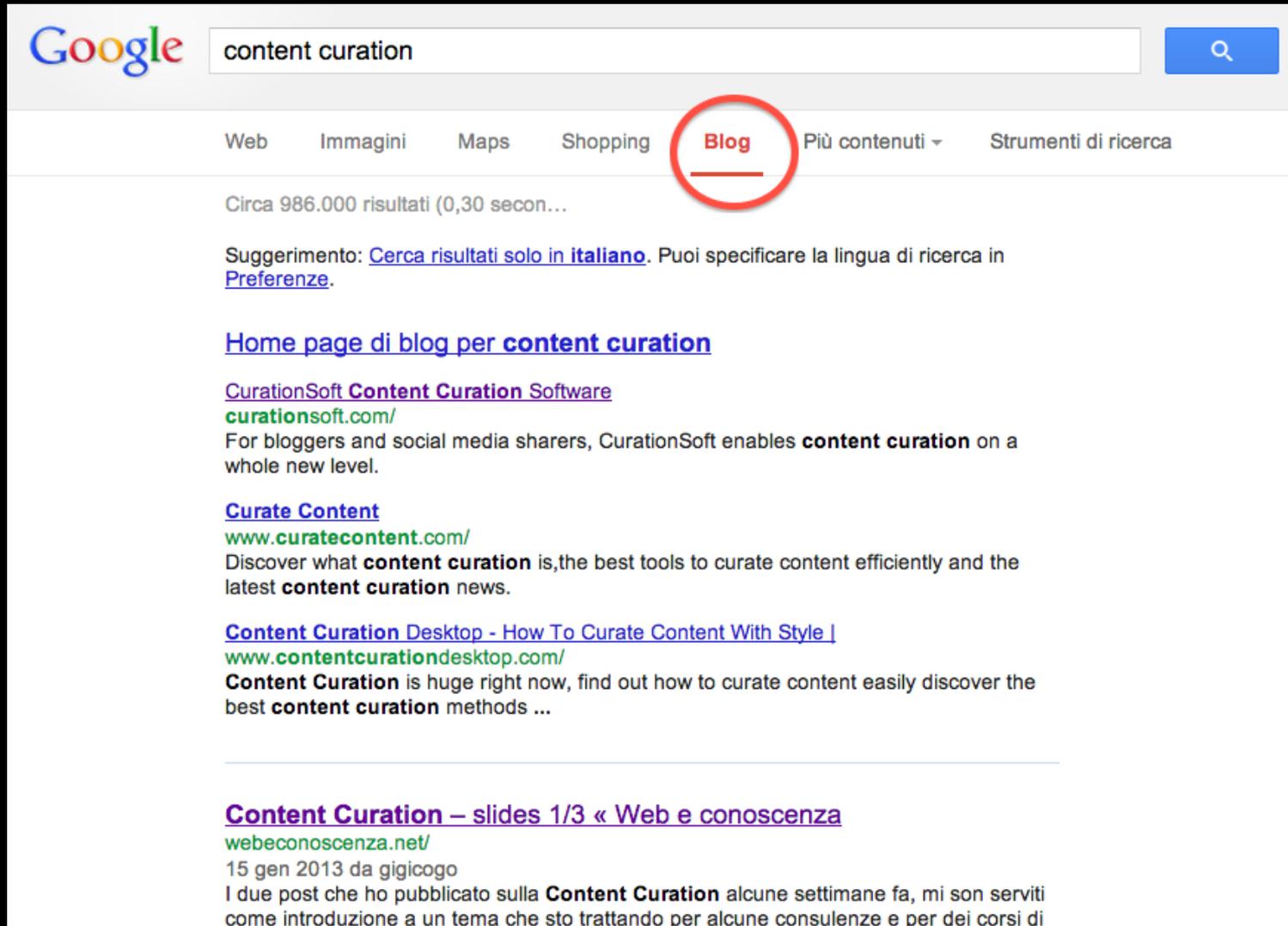
Feedburner

<http://feeds.feedburner.com/pioneroIT>

Ottimizzare le sorgenti (3)



Google Blog search



The image shows a Google search interface. At the top left is the Google logo. To its right is a search bar containing the text "content curation". A blue search button with a magnifying glass icon is on the far right. Below the search bar is a navigation menu with tabs for "Web", "Immagini", "Maps", "Shopping", "Blog", "Più contenuti", and "Strumenti di ricerca". The "Blog" tab is highlighted with a red circle and a red underline. Below the navigation menu, the search results are displayed. The first result is "Home page di blog per content curation" with a URL "CurationSoft Content Curation Software" and "curationsoft.com/". The second result is "Curate Content" with a URL "www.curatecontent.com/". The third result is "Content Curation Desktop - How To Curate Content With Style |" with a URL "www.contentcurationdesktop.com/". The fourth result is "Content Curation – slides 1/3 « Web e conoscenza" with a URL "webconoscenza.net/".

Google

content curation

Web Immagini Maps Shopping **Blog** Più contenuti ▾ Strumenti di ricerca

Circa 986.000 risultati (0,30 secon...

Suggerimento: [Cerca risultati solo in italiano](#). Puoi specificare la lingua di ricerca in [Preferenze](#).

[Home page di blog per content curation](#)

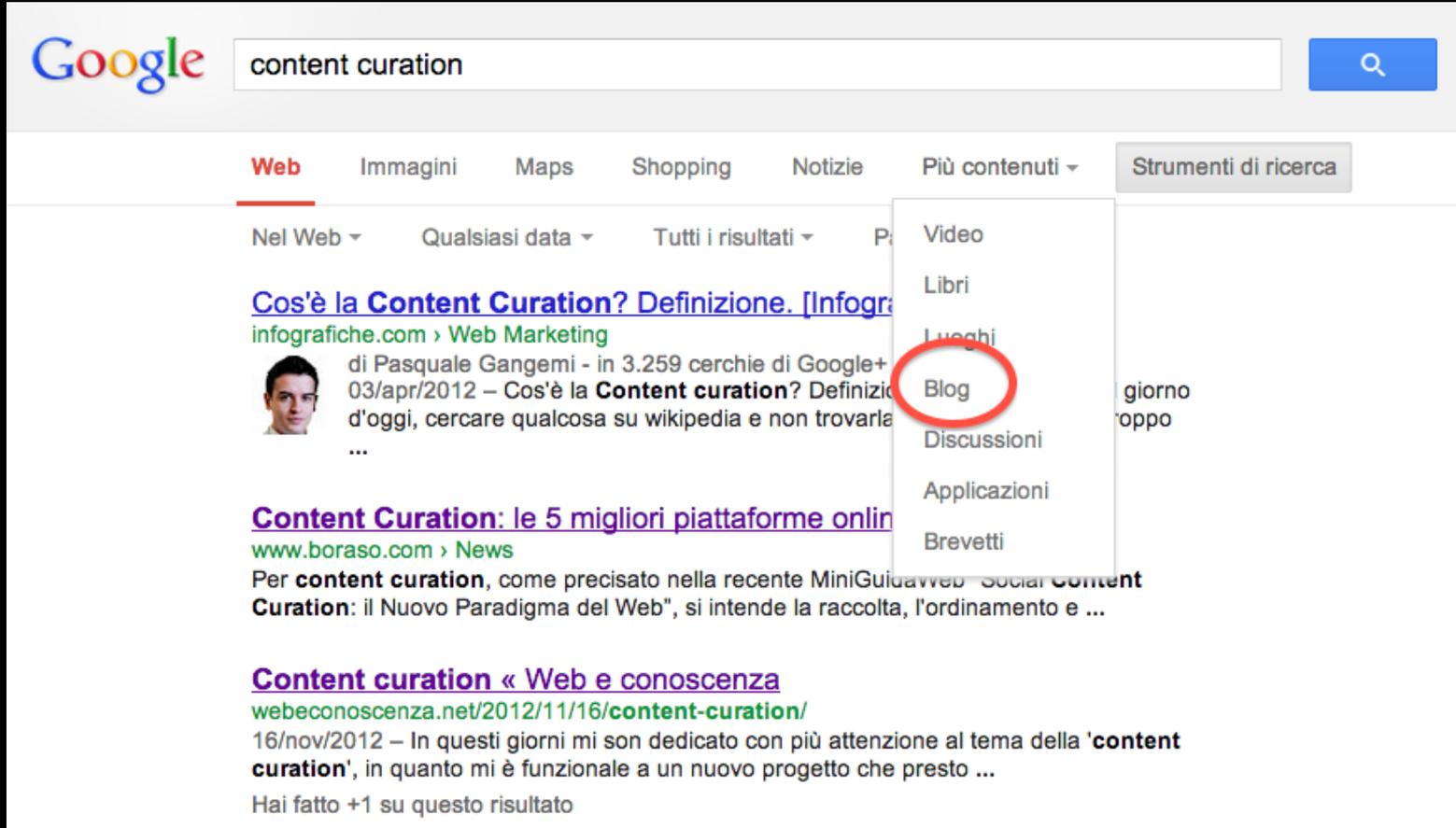
[CurationSoft Content Curation Software](#)
curationsoft.com/
For bloggers and social media sharers, CurationSoft enables **content curation** on a whole new level.

[Curate Content](#)
www.curatecontent.com/
Discover what **content curation** is, the best tools to curate content efficiently and the latest **content curation** news.

[Content Curation Desktop - How To Curate Content With Style |](#)
www.contentcurationdesktop.com/
Content Curation is huge right now, find out how to curate content easily discover the best **content curation** methods ...

[Content Curation – slides 1/3 « Web e conoscenza](#)
webconoscenza.net/
15 gen 2013 da gigicogo
I due post che ho pubblicato sulla **Content Curation** alcune settimane fa, mi son serviti come introduzione a un tema che sto trattando per alcune consulenze e per dei corsi di

Google Blog search



The image shows a Google search interface for the query "content curation". The search bar at the top contains the text "content curation" and a blue search button. Below the search bar, navigation tabs include "Web", "Immagini", "Maps", "Shopping", "Notizie", "Più contenuti", and "Strumenti di ricerca". A dropdown menu is open over the search results, listing various content types: "Video", "Libri", "Luoghi", "Blog" (highlighted with a red circle), "Discussioni", "Applicazioni", and "Brevetti".

The search results are as follows:

- Result 1:** [Cos'è la Content Curation? Definizione. \[Infografiche.com > Web Marketing\]](#)
di Pasquale Gangemi - in 3.259 cerchie di Google+
03/apr/2012 – Cos'è la **Content curation?** Definizione d'oggi, cercare qualcosa su wikipedia e non trovarla ...
- Result 2:** [Content Curation: le 5 migliori piattaforme online \[www.boraso.com > News\]](#)
Per **content curation**, come precisato nella recente MiniGuida **Content Curation: il Nuovo Paradigma del Web**, si intende la raccolta, l'ordinamento e ...
- Result 3:** [Content curation « Web e conoscenza \[webconoscenza.net/2012/11/16/content-curation/\]](#)
16/nov/2012 – In questi giorni mi sono dedicato con più attenzione al tema della '**content curation**', in quanto mi è funzionale a un nuovo progetto che presto ...
Hai fatto +1 su questo risultato

Google blog search

[Be Discovered in 2013 via **Content Curation** and the Interest ...](#)

[blog.scoop.it/en/](#) - Traduci questa pagina

30 dic 2012 da Ally

My name is Ally Greer. I'm a marketer with expertise in **content** marketing and **curation**. You've probably never heard of me...With over 500 million users on Twitter, 175 million on LinkedIn, and over a billion on Facebook, you ...

[Altri risultati in Scoopit Blog](#)

Tieniti aggiornato su questi risultati:

- [Crea un avviso email per **content curation**](#)
- [Iscriviti a un feed di ricerca su blog per **content curation** in Google Reader](#)
- [Atom | **RSS**](#)

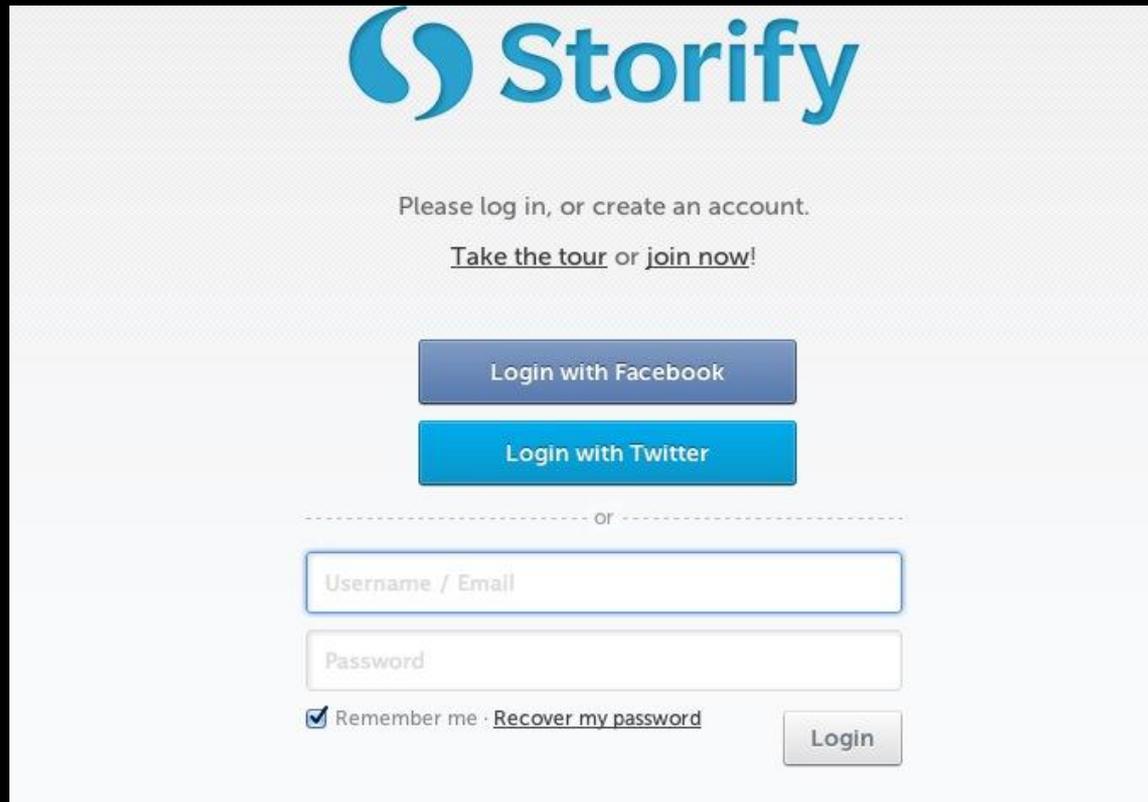
Rss output

<https://www.google.com/search?q=content+curration&hl=it&tbm=blg&output=rss>

Curare con Storify



Curare con Storify



The image shows the Storify login page. At the top is the Storify logo, which consists of a blue circular icon with two curved lines and the word "Storify" in a blue sans-serif font. Below the logo, the text "Please log in, or create an account." is centered. Underneath, there are two links: "[Take the tour](#)" and "[or join now!](#)". There are two buttons for social login: "Login with Facebook" (a blue button with white text) and "Login with Twitter" (a blue button with white text). Below these buttons, a dashed line with the word "or" in the center separates them from the standard login form. The form includes a text input field for "Username / Email", a text input field for "Password", a checkbox labeled "Remember me" which is checked, and a link for "[Recover my password](#)". A "Login" button is located to the right of the form.

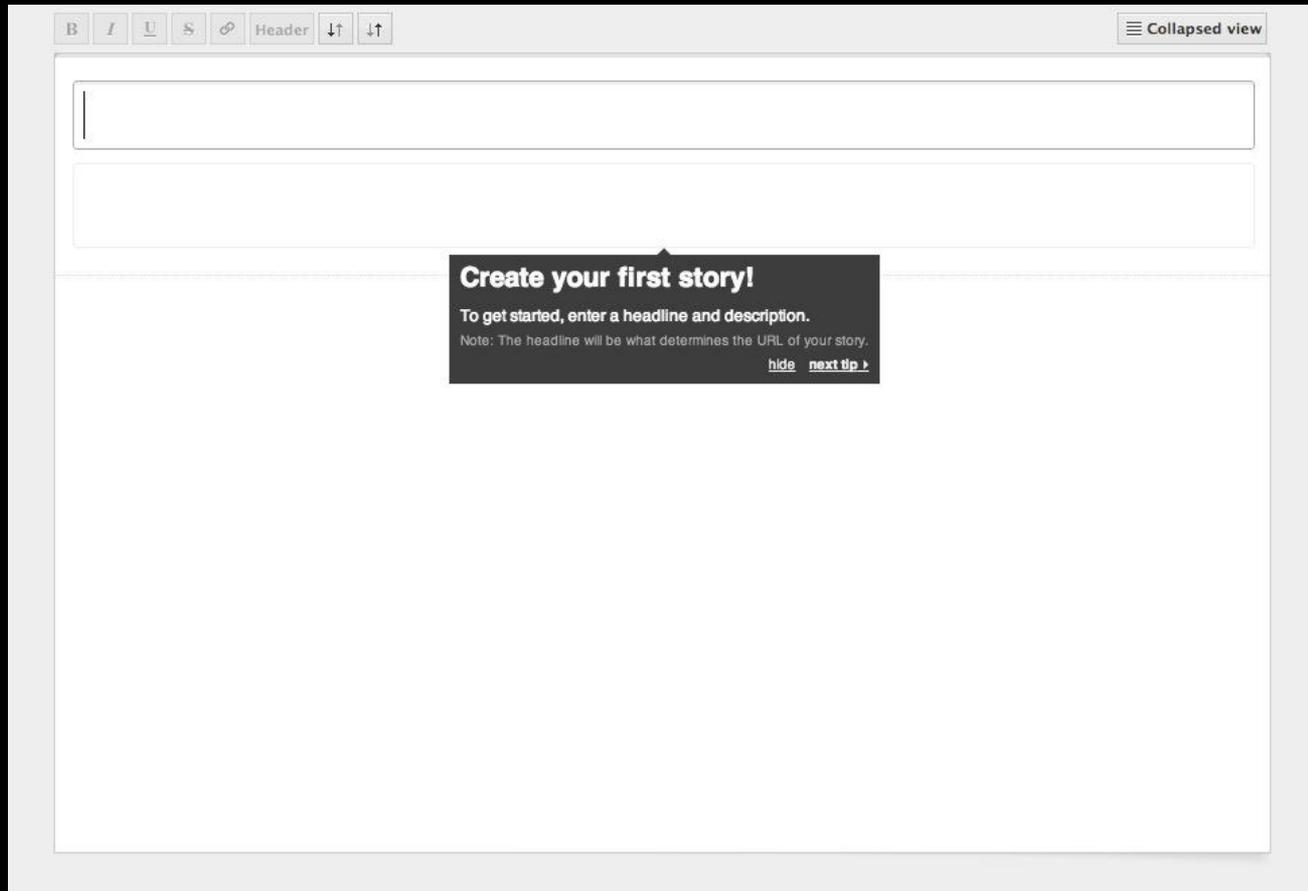
La scelta: social connection o profilo dedicato

Curare con Storify

The screenshot displays the Storify website interface. At the top, the Storify logo is on the left, and a 'Create Story' button and a dropdown menu labeled 'webeconoscenza' are on the right. Below this is a blue header with the text 'nemo', 'dorner', 'fashion week', and a Twitter icon. A search bar with the placeholder text 'Find the best of social media...' is centered below the header. Underneath the search bar, there are logos for 'Stories from' including abc NEWS, CNN Report, The Washington Post, theguardian, and cbcnews. The main content area features a grid of story cards. Each card includes a profile picture, name, and view count. The first row contains three cards: 'antiderosa' (288 views) titled 'Dogs love Nemo', 'thedailybeast' (24,231 views) titled 'Winter Storm Nemo: The Aftermath', and 'jeffelder' (109,563 views) titled 'Bad Beyonce pics become a meme'. The second row contains three more cards: 'Little Black Suit #VictoriaBeckham via the lovely @nasebs #nyfw #teamfwp #fwpress #aw2013', 'Ready!! #davidbeckham #beckham #david #becks #victoriabeckham #fashion #show #nyfw #nyc #ny #db #celebrity #cool #beckhaminnewyork', and 'Untitled Album | Facebook'. Each card also shows a share icon, a heart icon, and a comment icon, along with the time since it was posted.

Stile 'bacheca' o 'pinterestizzazione'?

Curare con Storify



La descrizione determina la 'url assoluta'

Curare con Storify

Saved Publish

Media webeconoscenza

Collapsed view

Search Images Timeline User List Favorites

Q veneziadigitale

Links Retweets Near... within: 10km

9 results. Drag and drop the best ones or [add them all](#).

A3 News
I added a video to a @YouTube playlist http://youtu.be/HOKWk4lf_YE?a
DIGITALE, PROMOSSO IN FRIULI VENEZIA GIULIA
VEN, FEB 08 2013 20:35:28

FP Fondazione Pellicani
RT @andreamartella: Alla @FgPellicani si discute di crescita 2.0 StartUp e altro #Venezia digitale
MER, FEB 06 2013 18:06:25

La scelta del media da filtrare

Curare con Storify

Share & notify

Share
It's time to spread the word 67

Venziadigitale <http://sfy.co/gEoM> #storify #veneziadigitale #occupazione

 Twitter  Facebook

Notify
Tell people that their voices were heard, help your story go viral 47

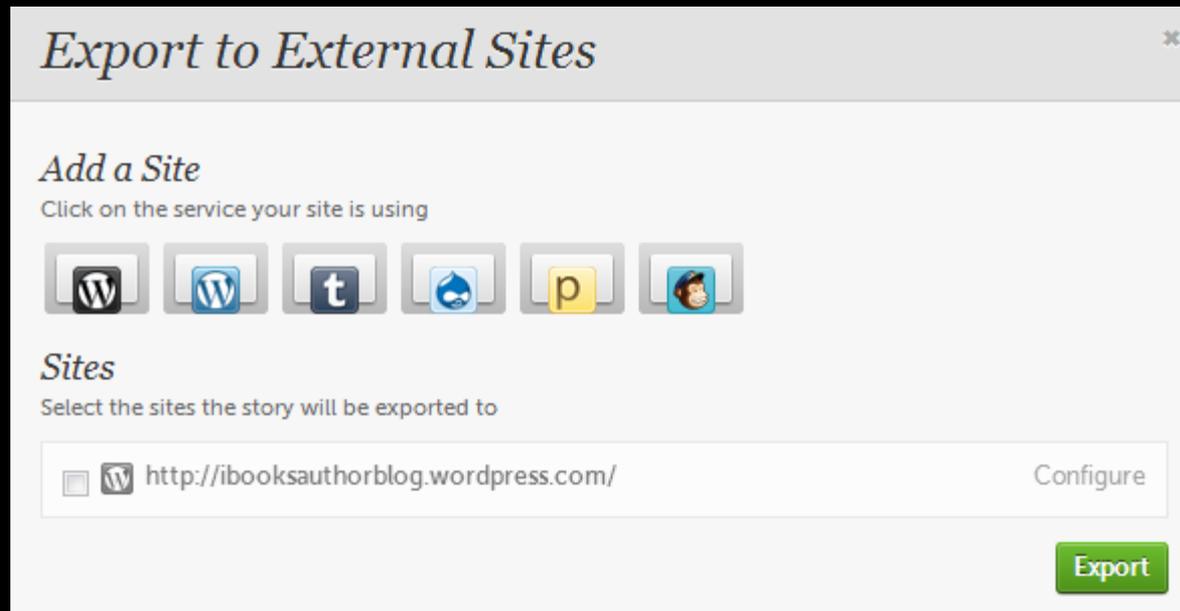
You've been quoted in my #Storify story "Venziadigitale" <http://sfy.co/gEoM>

Skip [Publicize](#)

Condividere e notificare

Curare con Storify



Esportare il nostro lavoro e pubblicizzarlo

Curare con Storify



Condividi o incorpora velocemente

Curare con Storify

The screenshot shows the Storify personal dashboard for Gianluigi Cogo. At the top, there is a search bar with the text "Find the best of social media" and a "Create Story" button. The user's profile is displayed with a grid of social media icons in the background. The profile name is "Gianluigi Cogo" with the handle "webeconoscenza". It shows "5 stories", "58 followers", and "42 following". Below the profile picture, there is a location "ÚT: 45.506396.12.267366", a website "http://storify.com/webeconosc", and social media handles "@webeconoscenza" and "Gianluigi Cogo". The "Latest stories" section shows three stories: "Veneziadigitale" (10 views, 16 hours ago), "OpendatadayIT" (128 views, 2 months ago), and "Homer project" (23 views, 3 months ago). Each story card includes a "Share" button, a heart icon, and a comment icon.

La dashboard personale



Fine seconda parte

@webeconoscenza