

Platforms, Regulations & The Myth of Data

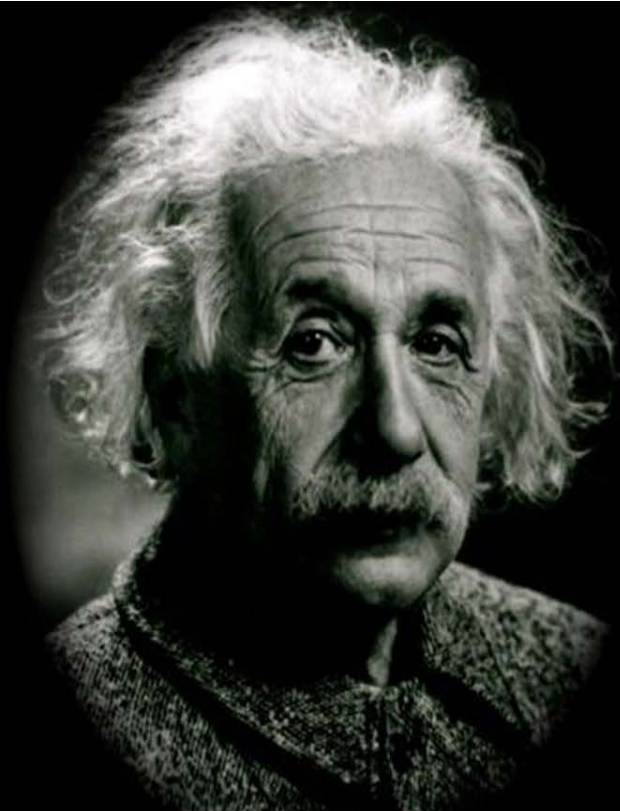
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AGID

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**“Imagination is more important
than knowledge.**

For knowledge is limited to all we now
know and understand,

**while imagination embraces the entire
world, and all there ever will be to
know and understand.”**

-Albert Einstein

Knowledge

→ To and From Ecosystem

Interconnections

→ Interaction Centered
design

Context

→ Data is the means!

If you torture the data long enough, it
will confess to anything

Darrell Huff

“Platforms are
essentially
bureaucracies for the
networked age”

Greg Satell

@L_Ruggeri

“**business models** that allow multiple sides (producers and consumers) to interact [...] by providing an **infrastructure that connects them**”

Sangeet Choudary

“a **governance structure** [...] that determines **who can participate**, what **roles they might play**, how they might interact and how **disputes get resolved**” and “an additional set of **protocols or standards** [...] to **facilitate** connection, coordination, and collaboration”.

John Hagel III

“...an effort to broadly redefine the terms of competition for a market sector through a positive, **galvanizing message** that promises benefits to all who adopt the new terms”

John Hagel III

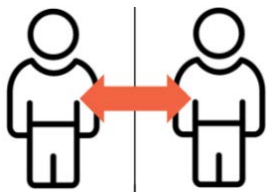
DATA

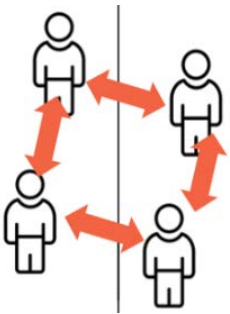




IMMIGRAZIONE

Salvini chiude i porti italiani:
"La nave Aquarius con 600
migranti attracchi a Malta" -
[segui la rotta](#) E La Valletta
replica: non è nostra
competenza







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ecology

ɪ'kɒlədʒi, ɛ'kɒlədʒi/

noun

1 .the branch of biology that deals with the relations of organisms to one another and to their physical surroundings.

The Regulation 2.0 Trade



Permission-based
regulation



Data-based
regulation

Data as a driver of power shift

→ from platform *shapers* to ecosystem *entities*

