Bridging the Gap in Cancer Inequalities

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About the European Cancer Organisation

42 Member 21 Societies

Patient Advocacy Groups

Working together to build consensus and achieve improvement in cancer care

To reduce the burden of cancer, improve outcomes and the quality of care for cancer patients, **through multidisciplinarity and multiprofessionalism**



Our Members

Member SOCIETY OF THE EUROPEAN CANCER ORGANISATION

Our 42 Member Societies provide expertise in their discipline or profession in cancer





Our Patient Advisory Committee

Patient ADVOCACY GROUP OF EUROPEAN CANCER ORGANISATION

Patient Advocates are at the heart of the European Cancer Organisation, with 21 patient advocacy groups



The Patient Advisory Committee is involved in all policy-making and activities, including the Focused Topic Networks



All cancer patients should have **equal rights** to quality cancer care as called for by the **European Code of Cancer Practice**;

The **Europe Beating Cancer Plan,** published in February 2021, included a chapter dedicated to inequalities but also the development of a monitoring tool, the **European Cancer Inequalities Registry**, proving the momentum on the topic.

Nevertheless, data and evidence on the topic shows that there is still a long way to go to beat cancer inequalities in Europe.

National and Social Inequalities



National Inequalities:

• Geographical inequalities exists in the EU across the cancer continuum. Disparities across countries in the European region are linked, among other reasons, to disparities in funding, technology, and national policies.

Data examples:

• Cervical Cancer Screening rate (women): 78.5% in Sweden vs 26% in Hungary (OECD, data for 2021)

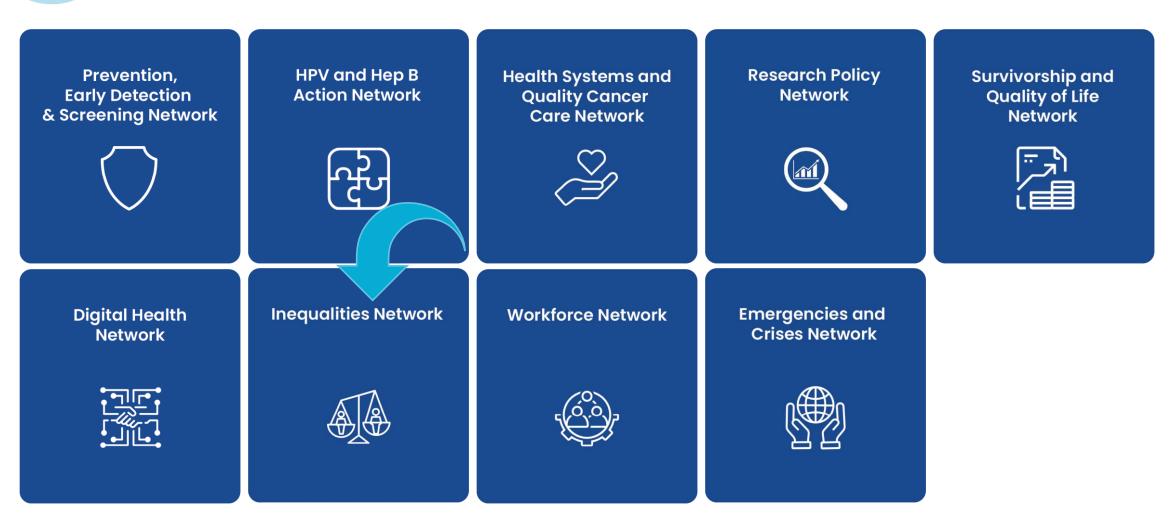
Social Inequalities:

• Inequalities are pervasive among marginalised communities (e.g. people from racialised and LGBTQI+ community, people with disabilities etc..) across European countries. Inequalities for specific segments of societies are present different levels of cancer care.

Data examples:

- In Bulgaria, 42.8% of women with very low-income report to never have had X-Ray breast examination VS 13.30% of those in very high income (Eurostat, 2019)
- In Europe, 17% of LGBTQI+ people have felt discriminated in healthcare

Focused Topic Networks



The Inequalities Network

Aiming to achieve urgent actions to address inequalities, the Inequalities Network, is shining a spotlight on **policy mechanisms to bridge gaps and reach equity** in cancer across Europe.

Its work aligns with the **European Code of Cancer Practice's** aspiration to ensure equal treatment to every cancer patient.

The Network dedicates itself to **driving consensus, presenting policy recommendations and solutions, and sharing best practices** in relation to inequalities.



ECO's inequalities workstreams



- LGBTIQ workstream: launched in November 2022 Report on inequalities and recommendation for LGBTIQ disparities published June 2024
 - Ongoing development of survey on LGBTIQ cancer disparities for launch November 2024
- Ethnicity workstream: launched in November 2023, in collaboration with King's College and Exeter University
- Rural-urban inequalities: workstream focused on disparities between patients living in urban and rural contexts (in development)
- Women and Cancer: recently launched publication of the paper taking place in November 2024



European Cancer Pulse TRACKING INEQUALITIES IN CANCER TRACKING INEQUALITIES IN CANCER TRACKING INEQUALITIES IN CANCER

- Large inequalities exist across the cancer continuum between countries and social groups in Europe
- **Timely data is crucial** for adequate public decision-making in health and cancer

Meanwhile...

- Data from the multiple stakeholder and international initiatives in quantifying cancer inequalities is often not directly accessible to policy-makers
- Evidence gaps can drive implementation gaps for health and cancer policy

European Cancer Pulse TRACKING INEQUALITIES IN CANCER TRACKING INEQUALITIES IN CANCER TRACKING INEQUALITIES IN CANCER

- The European Cancer Pulse is an interactive data visualisation tool tracking inequalities in cancer and their resolution across Europe
- Bringing together in one place multistakeholder data intelligence across:
 - All **EU and non-EU** European countries
 - All areas of the cancer pathway and cancer policies
 - All determinants of inequalities in cancer
 - All types of **available data** sources



European Cancer Pulse TRACKING INEQUALITIES IN CANCER TRACKING INEQUALITIES IN CANCER TRACKING INEQUALITIES IN CANCER

The European Cancer Pulse aims to:

- **Provide easy and public access** to, wide-ranging, currently fragmented data intelligence on cancer inequalities
- **Amplify data and initiatives** from across the cancer community on quantifying and tackling cancer inequalities
- **Foster political attention** to all determinants of cancer inequalities and their ambitious policy addressing

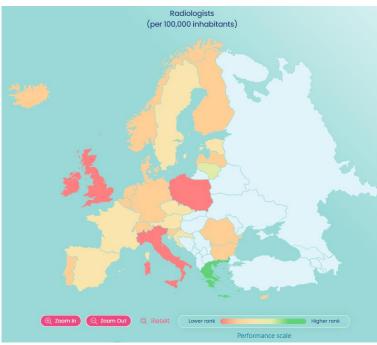


The European Cancer Pulse dataset includes:

- 250+ indicators and 13,000+ data points across 50 countries
- Attention to **20+ inequality categories** covering differences:
 - **Between countries**: along the continuum of cancer epidemiology, prevention, care, research and policy
 - Within countries: according to socio-economic determinants and issues affecting historically marginalised communities
- **Best available comparable data** intelligence from international sources:
 - Public institutions (e.g. WHO, IARC, Eurostat, ECIS, EU agencies, OECD)
 - Medical societies and stakeholder organisations (e.g. EONS, EPF, WCRF)
 - Academic expert groups and literature (IHE, CONCORD, GBD)

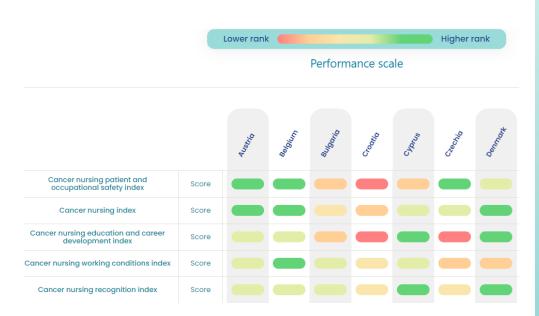
The European Cancer Pulse: Cancer Cancer Pulse workforce issues **FRACKING INEQUALITIES IN CANCER**

On cancer workforce, the **European Cancer Pulse** includes:



European

OECD/Eurostat data on staffing across some major medical areas



EONS Cancer Nursing Index on working conditions, safety, education and recognition

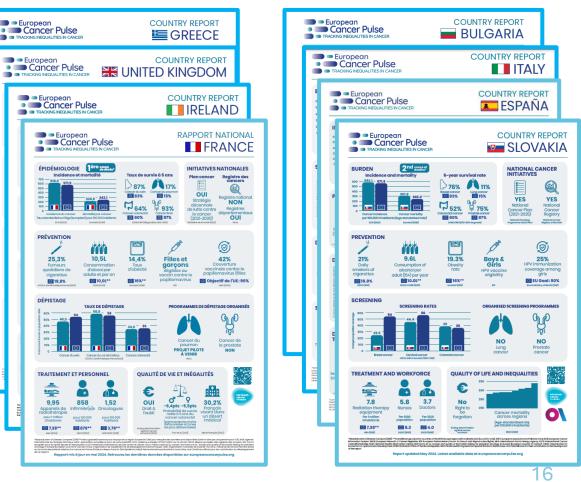


European Cancer Pulse TRACKING INEQUALITIES IN CANCER

The European Cancer Pulse informs cancer policy and advocacy:

- **Country reports** are produced as national factsheets including key data from the tool, in collaboration with local institutions and experts
- These reports form the basis of country visits of the 'Time to Accelerate: Together Against Cancer' pan-European campaign, driving high media and policy impact nationally

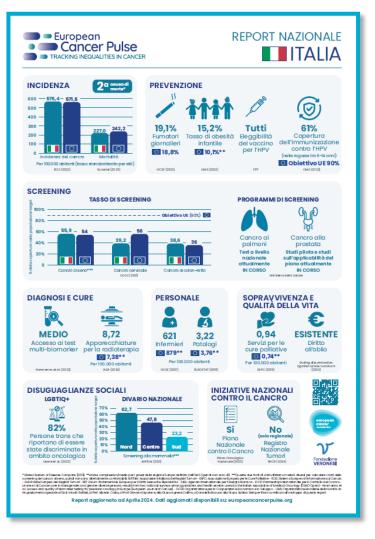




Report Nazionale per l'Italia

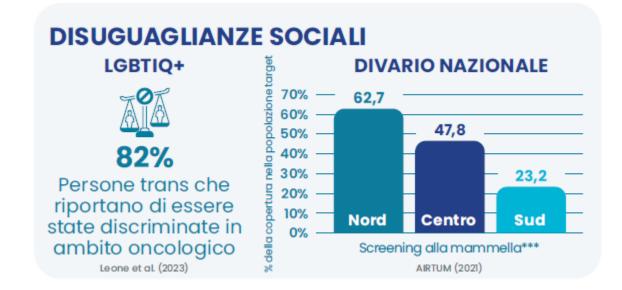


- Si tratta di una scheda riassuntiva dei dati relativi all'oncologia in Italia, con dati estratti dallo European Cancer Pulse
- Queste schede sono create per informare la campagna Time to Accelerate: Insieme contro il cancro
- Report creato consultando enti attivi sul territorio nazionale





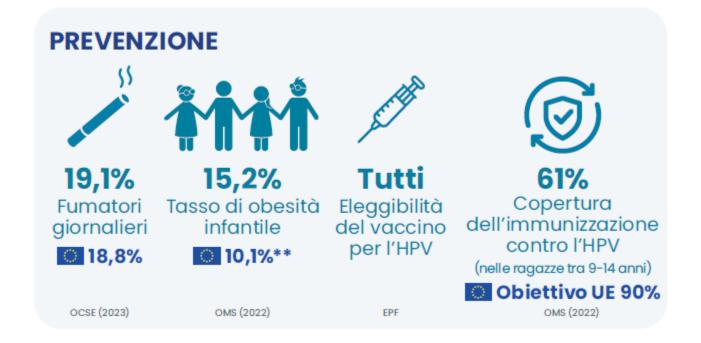
Disuguaglianze: pervasive regionalmente e a danno delle comunità marginalizzate



europeancancerpulse.org



<u>Prevenzione: Italia spesso peggiore della media europea in</u> <u>ambito di prevenzione contro il cancro</u>



https://www.europeancancerpulse.org

smartCARE

Empowering Cancer Survivors in Europe

Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Health and Digital Executive Agency (HADEA). Neither the European Union nor the granting authority can be held responsible for them.

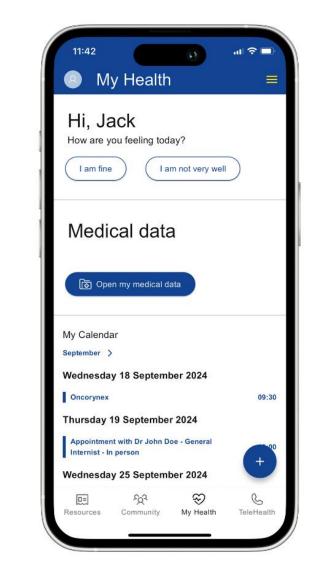


What is smartCARE?

smartCARE is a flagship initiative of the Europe's Beating Cancer Plan. It is an EU co-funded project that will look to develop a digital tool in the form of a mobile application that aims to improve the quality of life and health status for cancer survivors, patients and carers.

Main Aims and Objectives of the Project:

- Define the needs of cancer survivors for the App through an extensive user ۲ needs assessment and through consultation with the multistakeholder Consortium.
- The project will also support an App developer consortium to bring the vision ٠ to reality through the development and clinical testing of a prototype App.





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Who is behind the project?

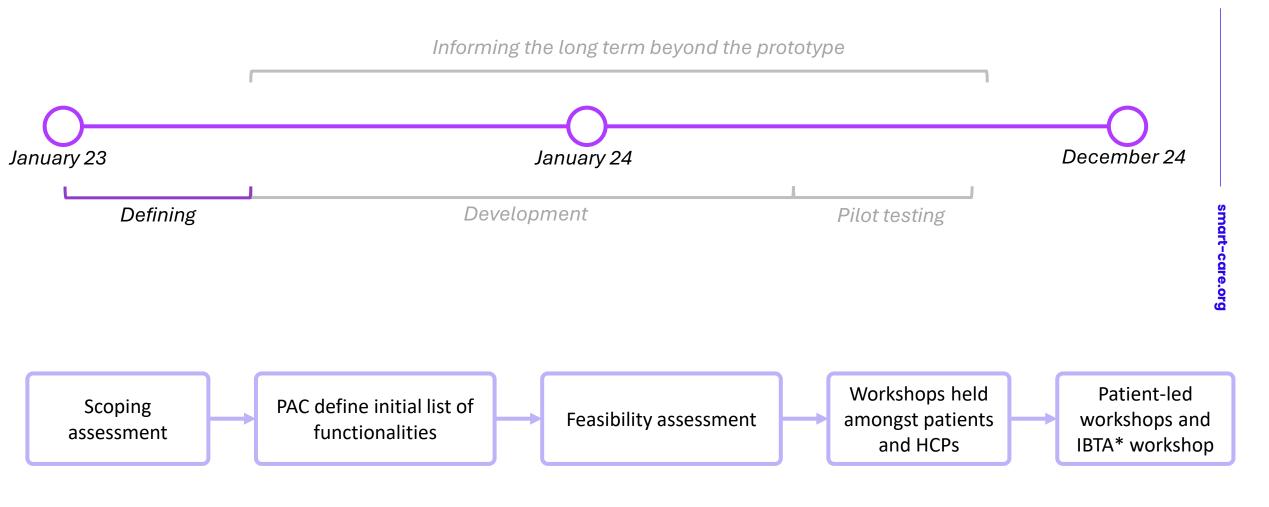




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Key Timeline

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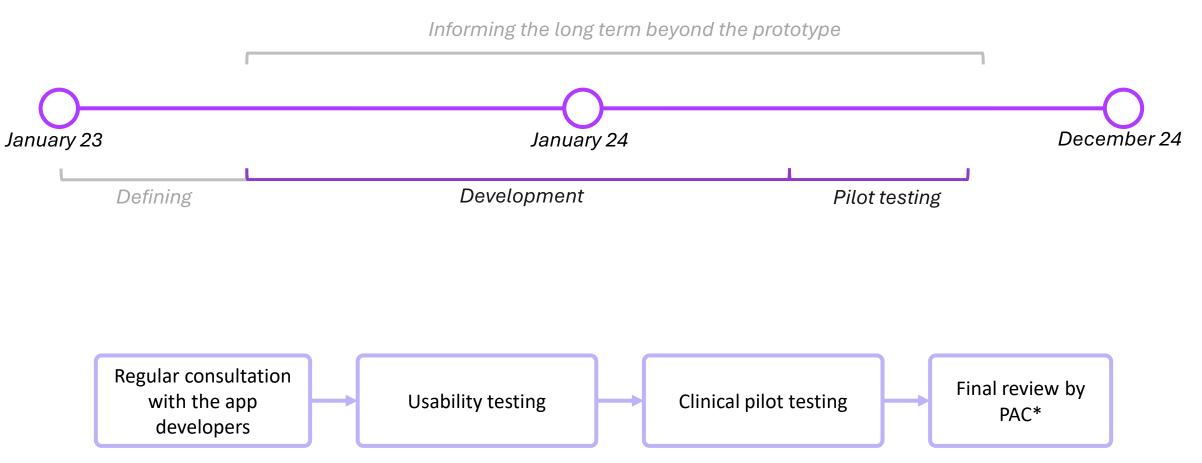


Co-funded by

the European Union

*International Brain Tumour Alliance

Key Timeline

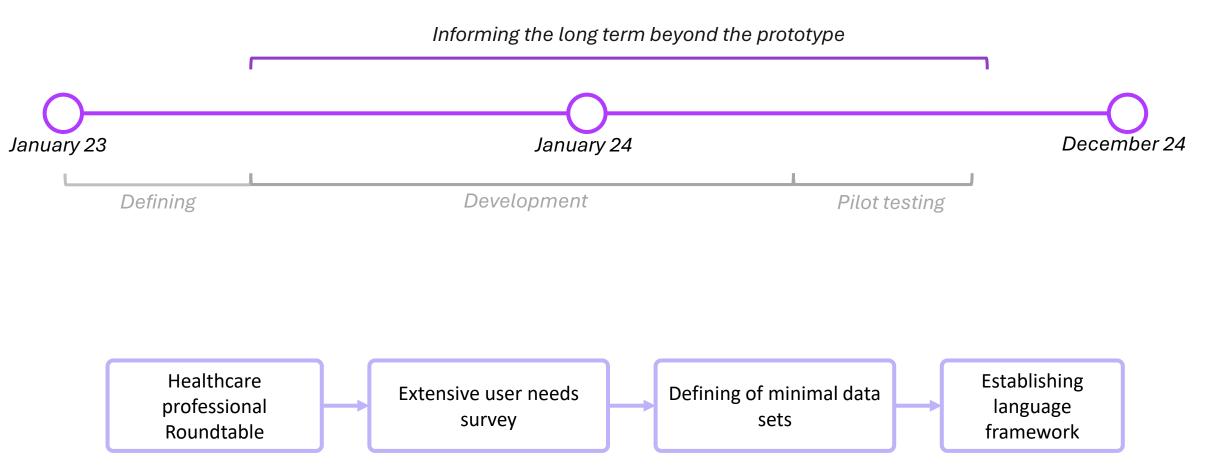




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*Patient Advisory Committee

Key Timeline





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Summary of Key Achievements



Initial definition with PAC: Initial definitions defined by the European Cancer Organisation's Patient Advisory Committee.

Patient-led & IBTA workshops: 4 patient-led workshops and 1 additional workshop at the International Brain Tumour Alliance Work Summit held to understand the user needs from such an app.

Extensive user needs survey: An extensive survey amongst cancer survivors, patients and caregivers with over 1,000 responses to help define the future visions of the app. Survey translated into 18 languages and had tailored questions for different ages and co-morbidities.

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Co-funded bv

Summary of Key Achievements



Roundtable with Healthcare Professionals: To understand how healthcare professionals see such App and whether the initial proposals make sense in the daily clinical practice.

Development of the prototype: Functional prototype developed in cooperation with an app developer consortium.

Pilot testing: Around 100 participants took part in a clinical test of the prototype in 5 hospitals across Europe, and an additional 50 in non-clinical structured interviews. Pilot testing concluded over the summer.

*Patient Advisory Committee, ** International Brain Tumour Alliance, *** healthcare professionals





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- 1. The uploading and tracking of medical information (such as medication and treatment) and symptom and side effects into the app.
- 2. Telehealth functionality and the ability to communicate with peers.
- 3. Useful informational resources.
- 4. Support for mental health and anxiety.
- **5.** Accessibility features (including multilingual support) to ensure the app is usable for all cancer survivors.
- 6. Importance of data protection and ensuring the user has control over their data.





What efficiencies is smartCARE looking to improve?

- The storing of medical data is crucial and can be hard for patients and even doctors to access.
- Patients are often required to travel long distances to hospitals for appointment and medical results.
- Easier access to and better communication with healthcare providers.
- Bridging the gap to other cancer survivors, patients and caregivers to share experiences.



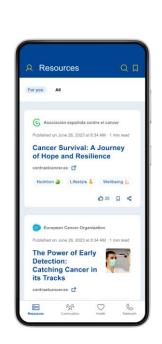


The Prototype Under Development

Hi Ignacio How are you feeling today? I am fine I'm not very well Treatment summary Copen my Treatment summary Follow-up August Tuesday & August 2023 Medicine Take 1 capsule of ABC 10 mg/ml 08:25 Appoinment with Medical Oncelogist 11:00-42:00 D: James Mack	A Health $Q \equiv$
Open my Treatment summary Follow-up August Tuesday 8 August 2023 Medicine Take 1 capsule of ABC 10 mg/ml 08:25 Appoinment with Medical Oncologist 11:00 500 Jones Mack Medicine Take 1 capsule of ABC 10 mg/ml 20:25	How are you feeling today?
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Appoinment with Medical Oncologist 11:00 - 3:00 Dr. James Mack + + + + + + + + + + + + + + + + + + +	
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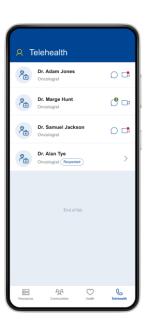


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Accurate, validated and useful informational resources

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Co-Funded by the European Union					
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Communication between users and their healthcare professionals.

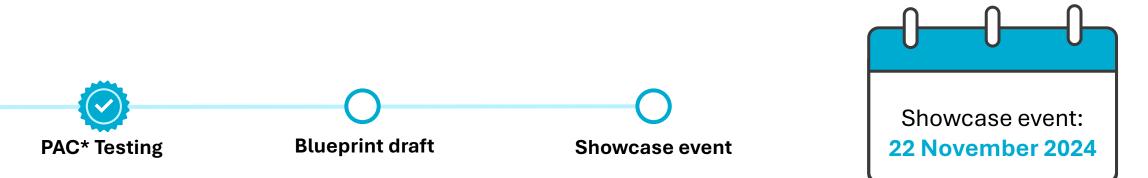


User interaction using an online forum/direct chat to share experiences and get support.



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PAC testing: final in person review by the Patient Advisory Committee (Sept 2024)

Final Showcase event the day after the European Cancer Summit will feature:

- Two sessions featuring interventions from leaders in oncology, patient advocacy, policymakers and app development will reflect on the tangible work achieved in the project.
- **Two interactive workshops** that will give participants hands on experience with the smartCARE app prototype and gather their feedback that will be included in the final Blueprint document.



REGISTER NOW FOR FREE!

SHOWCASE EVENT 22 November 2024 - After the European Cancer Summit



Co-funded by the European Union

Let's stay in touch!

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